

Sending Promos Via Email, Text, or Social Media in 3 easy steps



Open “Promos” app and tap “Create a new promo”

Step 1: Select your offer:

- A. Discounted % off (50% off appetizers)
- B. Discounted \$ amount off. (\$10 off purchase of \$75 or more)
- C. Free item from the inventory. (free dessert with entree)
- D. Something Else

Contact 708 customers with promos.

Invite customers to join your audience

Connect to your social media accounts
Completed

Add your branding to the Clover app

Real-time promos

- 1 Create a promo.
- 50% off All Children's Menu
Restrictions: Dine-In Only. Valid Only at It's Greek To Me at 352 Anderson Ave, Cliffside Park, NJ 07010
Ends March 13th at 11:59 pm
- Free Kids Meals
Restrictions: Dine-In Only. Valid after 5 p.m. Valid Only at It's Greek To Me at 352 Anderson Ave, Cliffside Park, NJ 07010
Ended January 7th at 11:59 pm
3 customers spent \$97.55 with this promo

Show more

Automatic offers

OFFER A PROMO

Send to your customers.

Your Audience gets...

1 Free Item 50

- A \$ Off...
- B % Discount...
- C Free
- D Something Else...?

Starts 3/19/19

Ends 3/22/19 [Add time...](#)

Label your promo (optional):
e.g. "Taco Tuesday", "Summer special"...

Offer preview:

OPTIONAL LABEL GOES HERE

Free

Starts March 19th at 12:00 am

Next

Step 2: Enter offer information:



- A. Link menu category to promotion (Appetizers)
- B. Enter any restrictions. (dine in only)
- C. Set the start and end dates & times (3/14/19-3/17/2019)
- D. Label your promo (Happy hour Appetizers)

OFFER A PROMO ✕

Send to your customers.

Your Audience gets...

10 %

2 A All Appetizers ✕

B Add restrictions... ✕ 175

C When should it run?


Starts

Ends [Add time...](#)

Label your promo (optional):

D Happy hour apps ✕ 18

Offer preview:



HAPPY HOUR APPS
10% off All Appetizers
Starts March 14th at 12:00 am

Step 3: Send offer to customer



- A. Send directly to customers phones
- B. Print on receipts
- C. Announce on Twitter
- D. Post on Facebook page
- E. Announce promo

OFFER A PROMO ✕

3 Send to your customers

a Send directly to customers' phones

*if your customers have provided their contact information.
Send them a text, email, or notification.*

b Receipts FREE
For customers not on your list, reach them in the store

c Twitter 3 FREE
Tweet from [Disconnect](#)

d Facebook 925 FREE
Post on It's [Disconnect](#) page

e Announce promo Edit promo

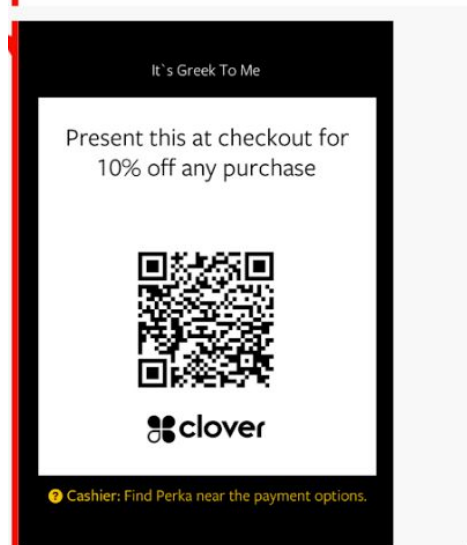
HAPPY HOUR APPS
10% off All Appetizers
Starts March 14th at 12:00 am

What a promo looks like on customer phone



Customers can redeem promotion with scannable QR code

From It's Greek To Me: Father's day appreciation: 10% off any purchase. Your code is on its way!



From June 11 at 3:13 PM through June 18. Dine in only

Scan your code at the register, or tap the link to save it in the Clover app: <https://perka.app.link/x0YY85hyFN>

Text STOP to unsubscribe.